

Sarah Banks

UX Designer

San Diego, CA

(925) 750-3296

banksesb@gmail.com

www.linkedin.com/in/sarah-e-banks

EXPERIENCE

Freelance UX Designer, Aug. 2022 - Present

- UX designs of websites for small businesses and startups, including “The Burning Latte” (retail), “Sefer Torah.net” (online store) and “Machon Chana” (non-profit).
- Developed sitemaps, wireframes, Figma prototypes, and multiple rounds of user testing.

UCSC Social VR Design, June 2021 - Aug. 2022, UX / UI Designer

- Worked on a UX/UI design team, tailored a user journey map to our defined user persona, and designed UI elements for navigation and user operations in VR environments.

Nasa L’Space, Aug.2021 - Dec. 2021, UX Designer

- Member of a team creating a design proposal for a NASA Mars lander.
- Researched and evaluated rover landing sites and exploration pathways required to meet mission goals. Generated design proposal for instrumentation needed for sample collection.

IBM Accelerate Program, June 2021 - Aug. 2021, UX Designer

- Analyzed accessibility strategies used in current IBM products, and identified new ways to enhance the user’s experience (used Agile development process).

EDUCATION

Georgia Tech, GA – UX/UI Bootcamp Post-graduate Certification, Dec. 2022 - June 2023

Case Studies:

Dept. Homeland Security (website), Households (mobile app), drawchange (non-profit).
Completed user research, UX design, user testing and high-fidelity prototypes.

University of California, Santa Cruz – B.S. Cognitive Science, Sept. 2019 - June 2022

TOOLS

Figma, Adobe XD, Mural, Miro, Invision,
HTML, CSS, JavaScript, Python, GitHub
Adobe Illustrator / Photoshop, Sketch, Wix, Wordpress

TECHNICAL SKILLS:

(UX Research): User Interviews, User Testing, Competitor Analysis

(UX/UI Design Methods): Double Diamond Method, User Personas, Journey Mapping,
Problem Statements, Sitemaps, Wireframing, Prototyping

(Technical): Interactive Prototyping, Coding in HTML, CSS, JS, Python and MIPS
Assembly